

ART SAMANSKY - President

Mr. Samansky developed his expertise in public affairs, strategic planning, training, and media seminar development over a more than 40-year career in New York City journalism, and public affairs posts in the public and private sectors with domestic and global organizations.

He began his career as a business and financial reporter for the New York World-Telegram and Sun, New York World Journal Tribune, and later an editor at AP-Dow Jones, from 1961 through early 1970.

From 1970 through early 1984, he was special assistant in charge of the press and community relations staff in the public information department of the Federal Reserve Bank of New York and a press spokesman for the bank; and from 1984 through early 1987 served as managing director of media relations and a press spokesman for the New York Stock Exchange.

In 1987, he became vice president in charge of corporate communications for the Securities Industry Association, working in New York and Washington, D.C., until 1995, when he was named senior vice president, group public affairs, for HSBC Americas, responsible in the United States for overseeing all corporate communications, and administering corporate-giving and related public affairs programs, on behalf of the London-based global financial services organization.

From mid-1998 to late 2000, Mr. Samansky was managing director of a mid-sized New York City-based public relations and investor relations firm, with clients in higher education, financial services, high-technology, and biotechnology and related sciences, among other businesses in the United States and United Kingdom.

Over the years, he has written on public relations and other issues for trade publications and general circulation media, and participated in panel discussions on public relations issues and techniques. He is a member of the New York Financial Writers' Association, the National Investor Relations Institute, The Public Relations Society: New York, The Society of Professional Journalists, The Deadline Club, The National Press Club, the Foreign Press Association, the Long Island Association, and the advisory board of the Friends of Financial History Magazine, among others.

Mr. Samansky earned a master of arts degree in Chinese studies from New York University, and a bachelor of arts degree in journalism from NYU.